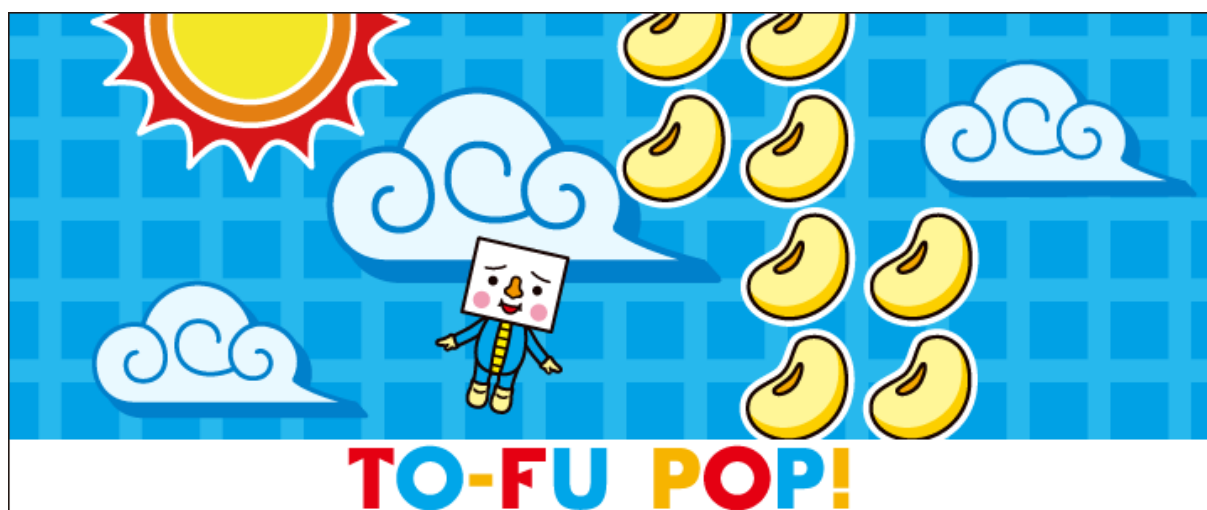


TOKYO July 14th 2015

**Ritterz Inc. will release the iPhone application
“ TO-FU POP! ”
based on the world famous characters of 「TO-FU OYAKO」**



Ritterz Inc. will release iPhone application “ TO-FU POP! ” on Friday July 17th 2015.
Completely free! No in-app purchases!

TO-FU OYAKO is the fairy-like family born from the Tofu we eat.
If a TO-FU falls their head will break! That’s why their hearts are always beating so fast...
Jump higher than everyone and become ultimate TO-FU POP! master!!
If you fall game over...

TO-FU OYAKO’s illustrator KITAI drew original backgrounds for “TO-FU POP! ” including many new characters we will be adding to the game later!
KITAI’s work can be seen at many design exhibitions and toy shows all around the world. His work is very popular throughout ASIA.

Image song and BGM by Tokimeki Express(<http://tokimekiex.com>)
Original TOKIMEKI TO-FU will be in the game too!

Produced by entertainment industry veteran and award-winning filmmaker Rashad Haughton.

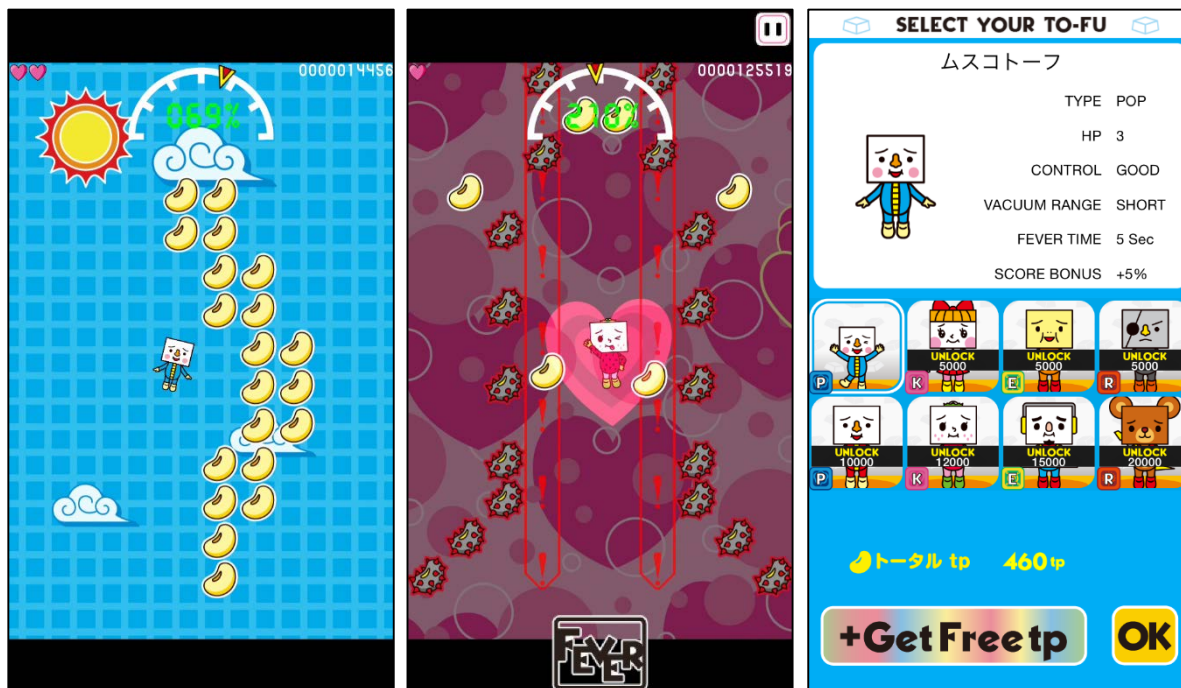
TO-FU POP!

PRESS RELEASE

ritterz <http://ritterz.com>

Play with the world famous 「TO-FU OYAKO」 and their many TO-FU friends in this fast-paced, exciting Jump-game!

“ TO-FU POP! ”Screenshot



Apps URL

<https://itunes.apple.com/us/app/to-fu-pop!/id982218520>



TO-FU POP!

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TO-FU POP!

PRESS RELEASE

ritterz <http://ritterz.com>

About Ritterz Inc.

Ritterz Inc. is a company who creates "Fun".

Kawaii 2D pixel art game apps is the main frame of works, and we create and sell games, music, and entertainment contents. We have been working on Console game, Arcade game, iOS game, for a decade. Create, enjoy, not giving up on how to play are our motto, we decided to form a company in 2013 to create "Fun".

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TO-FU POP!